

PURPOSE:

To provide outreach injury prevention education and programs for the public.

POLICY SCOPE: WakeMed General Surgery Raleigh and Cary

POLICY STATEMENT:

Outreach programs are guided by analysis of data from the WakeMed Trauma Registry, which indicates types of injuries most prevalent, and ages affected, as well as from community sources such as Human Services, minority population resources, NC Department of Labor, TV stations, newspapers, Injury and Violence Prevention Division of NC Department of Health and through Community needs assessments. Target populations include children, elderly, and underserved populations.

- I. WakeMed Trauma Services provides education and injury prevention programs for all age groups.
- II. WakeMed Trauma Services is the lead agency for Safe Kids Wake County coalition which consists of members from across Wake County including, but not limited to, law enforcement agencies, public health, for-profit agencies, community advocates, and other childhood injury prevention agencies. This organization focuses on children/youth ages birth to 19 years of age. It provides education, interactive learning, and initiatives that focus on multiple risk areas.
- III. Programs for the senior citizens include, but not limited to, education on falls, fire prevention, home safety and safe driving. Programs for adults include, but not limited to, medication safety and operation medicine drop. Programs for teens include, but not limited to, distracted driving, sports injury prevention, distracted pedestrian, and drive safety classes. Programs for children include, but not limited to, safety on water, car seat, medication, wheeled sports, and hot car.
- IV. Admitted patients who screen positive for alcohol use will be offered an intervention by Behavioral Health Team (BHT) or alcohol education by nursing.

Origination date: *12/31/1998*

Prepared by: MGR, TRAUMA PROGRAM

Approved by: MED DIR, TRAUMA, PHYSICIAN, SURGEON

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